CONSERVATION IMPACT
focus | mission

Board Development Activities

Expectation: At Least 20 Points per Year

		-	-	-	-	-	-	-	-	-	
		Give gift of $ XX or more to the organization	Donate more than XX hrs of professional services	Bring in a new major donor	Host house party with your guests/ potential donors	Be the catalyst for new conservation easement donor	Bring in event sponsor	Personalize end-of-year ask letters or make calls in December	Board gift in before Sept.	Send out 5 solicit letters/e-mails & follow up by phone	Attend board meetings
	Check in at each board meeting										
Board Member	**Points Earned**	*10*	*10*	*10*	*10*	*5*	*5*	*5*	*2*	*5*	*2*

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